

Murder at Avedon Hill Book Launch!

***Murder at Avedon Hill* is a murder mystery set in a fantasy world called *The Land of Caern*. The world has magic and monsters, but at its core MaAH is a novel that both mystery and fantasy fans will enjoy.**

Over 20,000 listeners have downloaded the free audio version of *Murder at Avedon Hill*. Be one of the first to *read* the debut novel from author P.G. Holyfield. We're rushing the Amazon charts on Saturday, May 15th. Join us, and help us prove once again that using a free model to build an audience can translate into print sales!

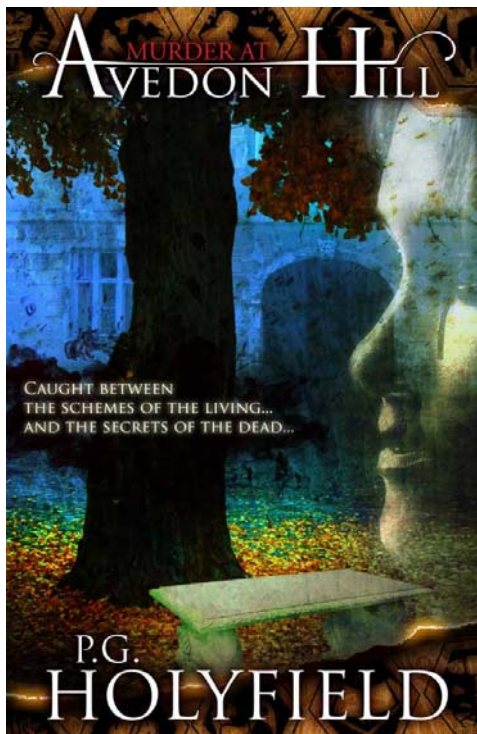
**AMAZON RUSH:
SATURDAY, MAY 15th, at
HIGH NOON (Eastern)**

Amazon URL for
Murder at Avedon Hill –
<http://amzn.to/alijyh>

Buy it May 15th!

"MaAH owes as much to Agatha Christie as to J.R.R. Tolkien. And I hope he takes it as the compliment it's intended to be."

–Scott Roche, author of
Archangel



"P.G. Holyfield creates a realm rich in culture and lore, and then shatters its sweet innocence with a murder that begs to be solved. This is *Name of the Rose* set in *Narnia*, and a terrific ride for any fan of mysteries."

–Tee Morris, author of
the Billibub Baddings
mysteries

"With *Murder at Avedon Hill*, P.G. Holyfield creates a mysterious world full of twists and creatures worth diving into, headfirst!"

– Mark Yoshimoto
Nemcoff, author of the
Parsec Award winning
Number One with a Bullet

- **Spread the word** – send this info to friends and family—heck, to anyone that reads!
- **Blog Talk Internet Radio Show Appearance**
 - <http://bit.ly/a213ge> - Thurs. 9 PM Eastern
 - Hosts and I will talk about the book, the Amazon Rush, and the podcast
 - Hosts will take questions from the chat room and from callers
 - Prizes will be given out to several listeners/callers.
- **An Amazon Rush - What is it?**
 - You ask everyone that plans on purchasing the book to do so at a specific time/date.
 - This maximizes a novel's push up Amazon's charts, as they update sales rankings every hour.
 - A higher ranking = more exposure = more people see the book
 - The *Amazon Rush* for *MaAH* has been targeted: 5/15/10 at 12 PM Eastern
- **The Live Streaming Book Launch Party**
 - Noon Eastern - 5/15/10 – <http://stickam.com/pgholyfield>
 - Readings from the novel
 - Special Guests in attendance; others will be pulled into the video chat
 - Prizes will be given away to a few purchasers in the chat room